

# MUHAMMAD AZHAR BIN ABDUL GHAFAR

Organized, hybrid semantically-correct front-end designer / developer who can lead a project from concept to completion.

**Nationality**  
Malaysian

**Experience**  
10 years

**Gender**  
Male

**Date of Birth**  
Sept 1st, 1988

**Location**  
Selangor / Kuala Lumpur



## CONTACT

### Mobile

(+60) 11 6519 1988

### E-mail

hello@muhammadazhar.com

### Online Portfolio

http://muhammadazhar.com

## ACADEMIC

### BA (Hons) in Graphic Design

Kuala Lumpur Metropolitan University

Sept 2009 - Mar 2013

First-class honours

### Diploma in Computer Graphic Design

Kuala Lumpur Metropolitan University

June 2006 - Sept 2009

Second-class honours

## EXPERIENCES

### Senior Designer, Marketing

Feb 2018 - Present

Dommal Food Services Sdn. Bhd. (419060-A)

Managing day-to-day management of Domino's (Malaysia & Singapore) and agencies activities in delivering creative and design works. Constructing a comprehensive brief and innovative ideas for new campaign. Initiating regular communication and liaison with agencies and designers at multiple levels. Managing photography sessions and ensuring projects to be completed within budget and specific schedule whilst quality is managed. Being the brand gatekeeper and setting guidelines for all forms of design and creative collaterals.

### Manager, Creative Services

Jan 2015 - Feb 2018

Zilzar Tech Sdn. Bhd. (1099417-X)

Successfully create, manage and coordinate various projects from concept through completion. Work closely with different departments and creative agencies to create vision, conceive designs, and consistently meet deadlines and requirements. Effectively delegate, motivate, and direct design and production team. Coordinate designers, consultants, programmers, photographers and vendors to meet all project requirements. Create and conduct highly persuasive sales and marketing collaterals. Expertly create corporate brandings to achieve company objectives. Professionally participate in various company-sponsored events to research and reach out to target audiences. Manage all creative operational, strategic, financial, quotes, staffing, and administrative functions.

#### Achievements

- Zilzar was honored the "Best Halal Industry Technology Platform" at the Global Islamic Finance Awards (GIFA) 2016 Awards.
- Zilzar was honored the "MBA Industry Excellence in Ecommerce" at the 7th Malaysia Business Awards 2017 Awards.

### Assistant Manager, CBD - Tech Banking

Dec 2014 - Jan 2015

CIMB Bank Berhad (13491-P)

Created new artworks and navigation enhancements for CIMB Clicks public end-user and internal use. Assisted managers on updating new digital artworks and security enhancement modules. Collaborated with marketing team to design and produce collaterals for marketing and promotional campaigns. Worked closely in production of UI and UX for mobile site development under direction of Tech Banking department focusing on responsiveness, accessibility and performance. Coordinated designers team to meet all project requirements.

### Creative Strategist

Jul 2011 - Dec 2014

DesignCode Development (2154403-T)

Produced accurate and high-quality design works and exceeded the expectations of the clients. Managed projects or tasks at a given time to meet daily and weekly deadlines. Recommended and consulted with various types of clients on the most appropriate graphic design options and corporate branding based on their overall goals. Coordinating multiple marketing campaign projects and provided graphical support for commercials, websites and social media. Scheduled monthly reports and maintenance for web updates.

#### Achievement

- Perwanza Enterprise (M) Sdn. Bhd. was honored the "Anugerah Kosmetik Terlaris 2011" at the Anugerah Usahawan Herba dan Bioteknologi Malaysia 2011 after the successful execution of their online store.

### Graphic Coordinator

Nov 2008 - Jul 2011

Active Creative & Development (1979730-M)

Lead in the design, web development and implementation of the graphic, layout, and production of communication materials. Worked closely and delegate tasks to the members of the design team and provide counsel on all aspects of the project. Supervised the assessment of all graphic materials in order to ensure the quality and accuracy in the design. Oversee the efficient use of production project budgets.

#### Achievement

- SDAF Pictures Sdn. Bhd.'s "Lu Pikirlah Sendiri de Movie" is the first Malaysian production has had a website solely dedicated to promoting a movie. - NTV7 7 Edition, Jan 5th, 2010

## SKILL SETS

### Web Design



Layout Design  
User Interface (UI)  
User Experience (UX)  
Web Concept Development  
HTML / HTML5  
Advanced JavaScript  
Cascading Style Sheet (CSS)  
Web Hosting / Server / FTP

### Print Design



Advertising  
Art Direction / Coordination  
Marketing Communications  
Printing / Publishing  
Layouts  
Promotions & Marketing  
Presentations  
Creative Strategy

### Branding



Corporate Identity  
Logo Design  
Typography  
Identity Development  
Creative Direction  
Marketing Communications  
Brand Implementation  
Consistency / Recognition

## SOFTWARES

### Adobe Creative Suite

Adobe Dreamweaver   
Adobe Illustrator   
Adobe Photoshop   
Adobe Fireworks   
Adobe InDesign   
Adobe Flash

### Microsoft Office

Microsoft Word   
Microsoft PowerPoint   
Microsoft Excel   
Microsoft Outlook

### Web Essentials

Axure RP   
Safari   
Google Chrome   
Mozilla Firefox   
Opera   
Internet Explorer

## PLATFORMS

### Desktop

MAC OS X   
Microsoft Windows

### Mobile

iOS   
Android

## LANGUAGES

	Spoken	Written	Relevant Certificate
<b>English (American)</b>			-
<b>English (British)</b>			SPM A1 (Code 1119)
<b>Bahasa</b>			SPM A2 (Code 1103)
<b>Bengkulu</b>			-

SPM: Sijil Pelajaran Malaysia / Malaysian Certificate of Education

## OTHERS

### Personal Skills

Interpersonal Communication  
Observant & Detail-Oriented  
Leadership / Management Skill  
Analytical & Conceptual Thinking  
Self-motivated  
Punctual

### Additional Skills

Ability to Read & Write in Arabic  
Classic / Modern Standard Arabic  
Bahasa-Influenced Writing System

Modern Standard Arabic is an official language of 27 countries, the third most after English and French.

### The Farnsworth-Munsell (FM) 100 Hue Test



Perfect Color Vision

<http://goo.gl/lpz9R>

### Eye Sight Test

19% Above Average

Dominant Right Eye.

Normal Vision, Long-Sighted.

<http://goo.gl/iox1lv>

### IQ Level

130

Stanford-Binet Scale:

120 - 140: Very Superior Intelligence

50% Left, 50% Right

Balanced:

Creative & Analytical

### Personality Trait

INTJ (Introverted, Intuitive, Thinking, Judging)

Myers-Briggs Personality Indicator

INTJs are analytical problem-solvers, eager to improve systems and processes with their innovative ideas.

They have a talent for seeing possibilities for improvement. They have a hunger for knowledge and strive to constantly increase their competence, often perfectionists with extremely high standards of performance for themselves and others.

## REFERENCES

**Mrs. Natasha Reena Salehuddin**

(+60) 12 9192 677

natasha@zilzar.com

HR & Corporate Services

Zilzar Tech Sdn. Bhd.

**Mr. Azroz Mohd**

(+60) 19 207 0379

azroz@aditiveonline.com

Creative Director

Adtive Creative & Development

**Mr. Mohd Safrul bin Mukhtar**

(+60) 12 265 7242

safrul.mukhtar@cimb.com

Manager, Web Designer & Developer

CIMB Bank Berhad

## RECRUITMENT

**Availability**

1-month  
notice period

**Preferred Work Location**

Kuala Lumpur /  
Selangor